



# SPONSORSHIP OPPORTUNITIES

**JOIN US 🦋 MAKE AN IMPACT**

Your support fuels our programs and mission *"To provide individuals with Down syndrome and their families with the tools, resources and support necessary to participate in, contribute to, and achieve personal fulfillment."* Together we create a world where people with Down syndrome have limitless opportunities and live life to the fullest.

***Invest in the work to help people with Down syndrome pursue their dreams.***

# Programs, Events & Activities

Here is a snapshot of our work....AND what you are supporting!



## ***New Family Support, Education & Resources***

We offer immediate support & information to expecting and new families with a baby born with Down syndrome, and initiate and welcome these families into our community. Our support network and continued education through year-round programming offers important up-to-date information with a suite of online learning workshops & presentations. We also act as a Down syndrome resource to our regional medical centers.



## ***The Zdenek Enrichment Fund***

Our Enrichment Fund, originally inspired by the Zdenek Family, has become a critically important program which financially supports our members with Down syndrome to acquire adaptive equipment and subsidize activities that enrich lives, such as swimming lessons, horseback riding, gymnastics, summer camps, and more. The impact is amazing: promoting empowerment, fostering independence, building muscle tone and health, cultivating cognitive development, and raising community awareness and acceptance.



## ***Annual Buddy Walk - our flagship event!***

The Buddy Walk® was established in 1995 by the National Down Syndrome Society (NDSS) to promote acceptance and inclusion of people with Down syndrome and is held across the United States. Our Buddy Walk is our largest event of the year and has enjoyed over 100 volunteers and 600 generous donors and walkers! The event brings us all together for a common cause and is a fun day to be sure, but it's also a very important one. Many families attending the Buddy Walk are first timers who are still figuring out what the diagnosis means for their loved one. Seeing the hopeful possibilities and learning from other families is an uplifting experience that brings us back year after year.



## ***For Good Performance Troupe***

The For Good Performance Troupe offers an opportunity for persons with Down syndrome to participate in community musical theater and performance activities while offering the broader community the opportunity to observe and celebrate their success. The Troupe cultivates independence, empowerment, speech skills, cognitive development and lasting friendships. Participants also gain tremendous experience with the stage and their confidence and comfort in performing is inspiring. Now in its 12th year, we celebrate our Troupe!



## ***Athletics & Health Programs and Activities***

From online exercise programs to supporting Little League Challenger Baseball and our growing partnership with the dynamic health programs of the YMCA, we actively source and deliver physical, health-boosting & social interaction programs that deliver real value and exceptional support to our members who have Down syndrome.



## ***Social Events***

Socialization and forming friendships is paramount to individuals with Down syndrome. We organize a wide variety of events. From YES21! programs for young adults to the 3-21 Dance, Summer Carnival and special holiday gatherings for everyone, our programs strive to provide an environment where friendships form and emotional needs are met.

# SPONSORSHIP OPPORTUNITIES

	Champion	Partner	Advocate	Supporter	Dreamer
	\$2,500	\$1,500	\$750	\$500	\$321
<b>Year-Round Promotion</b>					
Organization Website: Recognition	Logo/Link	Logo/Link	Logo/Link	Name	Name
Monthly E-News: Recognition	Logo/Link	Logo/Link	Logo	Name	Name
Monthly E-News: Feature Article	✓	✓			
Special Events Recognition	Logo	Logo	Logo	Name	Name
Social Media Post	4	3	2	1	
<b>Buddy Walk Promotion</b>					
Buddy Walk Homepage: Recognition	Logo/Link	Logo/Link	Logo/Link	Name	Name
Company Representative VIP Role at Event	✓	✓			
'Sponsor Spotlight': Recognition during program	✓	✓	✓		
Buddy Walk Posters: Recognition	Logo	Logo	Logo	Name	Name
Press Releases: Recognition	✓	✓	✓		
Buddy Walk Souvenir T-Shirt: Recognition	Logo	Logo	Logo	Name	Name
Event Guest Passes & T-Shirts	✓	✓	✓	✓	✓

## YEAR-ROUND PROMOTION

Your Sponsorship will be active for a full year (365 days) from your sign up date and include all benefits listed at your level. We will continue to work with you throughout the year, customizing your experience.

## DREAMER \$321 SPONSORSHIP

The Dreamer Level Sponsorship pays tribute to our members with Down syndrome and their triplicate copy of the 21st chromosome. We celebrate our unique community and 3-21! Visit our website for more information.

## SPECIAL EVENTS

Annual CRDSS Special Events include: Spring & Fall For Good Troupe performances, 3-21 Celebration Dance, Summer Carnival, and Holiday Party

### Centre Region Down Syndrome Society (CRDSS)

210 W. Hamilton Avenue # 315, State College, PA 16801 - [www.crdss.org](http://www.crdss.org)  
 Contact: Lauren Smith, Executive Director - [lauren@crdss.org](mailto:lauren@crdss.org) (814) 360-7112

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 The Centre Region Down Syndrome Society is a 501(C)3 nonprofit organization holding EIN Tax ID 26-0845747. Contributions are tax deductible to the fullest extent allowed by law.

Special Thanks to Our

# 2023 SPONSORS



## PARTNERS



## ADVOCATES



DR. MARLA L. MOON &

**HEIMER, FIORE, TURCO**  
EYE CARE & SURGERY



Lauren & Ian Smith  
*In Unity*



**Steinbacher • Goodall • Yurchak**  
Your elder care and special needs law firm  
Quality representation in litigation



## SUPPORTERS

ChicoryLane ~ Christine Bouley/Coldwell Banker Town & Country  
Collegiate Pride ~ Elliot's Entourage ~ Geisinger ~ Keystone Payroll  
Reliance Bank ~ SAS Geospatial LLC ~ Skills of Central PA

## DREAMERS

Boyles Insurance ~ Ian Smith Painting ~ Jersey Mike's ~ Northwest Bank  
Pediatric Dental Care ~ The Sign Factory ~ Strawberry Fields



# WELCOME SPONSORS!

## About You: Business & Contact Info

Date: \_\_\_\_\_

Business/Organization: \_\_\_\_\_ *as you prefer to be listed*

Contact: \_\_\_\_\_

Street/Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Preferred Phone Number: \_\_\_\_\_ *indicate (circle): Mobile / Work*

Website URL: \_\_\_\_\_

## Pledge your support:

- ☐ Champion Sponsorship.....\$2,500
- ☐ Partner Sponsorship.....\$1,500
- ☐ Advocate Sponsorship.....\$750
- ☐ Supporter Sponsorship.....\$500
- ☐ Dreamer Sponsorship.....\$321



## Additional things to do:

- ☐ Check if you prefer a portion of your Sponsorship to support a Buddy Walk Team. Provide Team (or Participant) Name(s) \_\_\_\_\_
- ☐ Check if you would like Buddy Walk T-shirts and/or Guest Passes. Provide # of Passes with attendee name, and T-shirt details (quantity/sizes) \_\_\_\_\_
- ☒ Provide your logo (png or jpeg format) to: [lauren@crdss.org](mailto:lauren@crdss.org)
- ☒ Mail completed form to the address below or scan to: [lauren@crdss.org](mailto:lauren@crdss.org)

## Payment:

- ☒ Make check payable to **Centre Region Down Syndrome Society** and mail to the address below.

***Thank You for Supporting our Mission & Programs!***

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